Scientific Programme

The International Joseph Alois Schumpeter Society



ISS Conference

27–30 JULY 2014

JENA, Germany

Foundations of Economic Change – Behaviour, Interaction and Aggregate Outcomes











Friedrich-Schiller-Universität Jena

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Organisation and Imprint

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Design/Layout

Layout www.krea.tif-design.de

Print www.xxx.de

Circulation 500

Editorial Deadline xx June 2014

Organisation and Imprint

Organiser

International Joseph A. Schumpeter Society www.iss-evec.de



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Paul Windrum (Nottingham/GB)
Ulrich Witt (Jena/DE)

Jorge Niosi (Montréal/CA)

Welcome Note

Dear Friends and Colleagues,

we are very pleased to welcome you to the 15th International Conference of the International Joseph A. Schumpeter Society (ISS), hosted by the Friedrich Schiller University Jena, Germany, from 27–30 July, 2014. The theme of the conference is:

Foundations of Economic Change – Behaviour, Interaction and Aggregate Outcomes.

Jena is one of the most remarkable cities in Germany. It is a place at the crossroads of ancient and contemporary history which has always been a host to great philosophers and scientists. During the last decades, Jena developed into a dynamic, fast-growing science-based industrial city providing an excellent environment for a conference on Economic Change. Therefore we hope you will enjoy the conference as well as the social programme that will let you to discover a bit more about our Science City.

We expect this Schumpeter Conference to be a unique event for our community, assessing the state of Neo-Schumpeterian economics as well setting the agenda for high level research in the years to come. For that we organised a programme allowing for lively discussions of original research on a broad range of topics reaching from Behavioural and Experimental Economics via Industrial Dynamics, Regional Economics and Entrepreneurship to Evolutionary Economics, Economic Growth Theory and Agent-Based Modelling. Enjoy the original presentations, the intense discussions, the intellectual spirit, and the social atmosphere of the conference!

Last not least, we remind you that all the information is available also at the Conference website. In general, we remain at your disposal and wish you a great Conference.

Uwe Cantner

President of the International Joseph A. Schumpeter Society

Maximilian Göthner, Holger Graf, Ivan Savin, Simone Vannuccini Local Organisation

W. Brian Arthur

Plenary Session I – Complexity Economics and Innovation Complexity Economics: A Different Framework for Economic Thought

W. Brian Arthur is best known for his early theoretical work on increasing returns in the economy and their role in locking markets into the domination of one or two players. He is also one of the pioneers of the science of complexity – the science of how patterns and structures self-organise. He is one of the founders of the Santa



Fe Institute, and served many years on its Science Board and Board of Trustees. Recently he has investigated technology and innovation in his book "The Nature of Technology, What it Is and How it Evolves" (2009). Arthur is the recipient of the inaugural Lagrange Prize in Complexity Science in 2008, the Schumpeter Prize in Economics in 1990, and two honorary doctorates. He has been Dean and Virginia Morrison Professor of Economics and Population Studies at Stanford, and Citibank Professor at the Santa Fe Institute. He is a Fellow of the Econometric Society. His other books are "Increasing Returns and Path Dependence in the Economy" (1994), and the forthcoming "Complexity and the Economy" (2014).

David B. Audretsch

Plenary Session IV– Entrepreneurship in Context Entrepreneurship and Infrastructure

David Audretsch is a Distinguished Professor and Ameritech Chair of Economic Development at Indiana University, where he also serves as Director of the Institute for Development Strategies. Audretsch's research has focused on the links between entrepreneurship, government policy, innovation, economic development and global competitiveness.



Giulio Bottazzi

Plenary Session VI – Productivity Dynamics and Innovation On the Bosonic Nature of Business Opportunities

Giulio Bottazzi is Professor of Economic Policy and Dean of the Faculty of Social Sciences at the Scuola Superiore Sant'Anna in Pisa. He holds a PhD in Theoretical Physics from Milano University. He is the author of several papers published in international journals. His research interests range from industrial dynamics to financial economics, encompassing experimental economics, economic geography, theoretical and empirical aspects of market interactions and applied econometrics. He is the author of several software packages for data analysis and simulation of economic models.



Guido Buenstorf was a researcher at the Max Planck Institute of Economics (Evolutionary Economics Group) from 1996 to 2009 and received his doctoral degree in economics from Friedrich Schiller University in 2002. He has been Professor of Economics at the University of Kassel since 2009. In addition, Buenstorf is Research



Professor at the Halle Institute of Economic Research and Visiting Professor at Aalborg University.

Uwe Cantner

Presidential Address

Uwe Cantner is Professor of Economics at the Friedrich Schiller University Jena and Professor (II) of Economics at the University of Southern Denmark in Odense, Denmark. He received his doctoral degree from the Ludwig Maximilians University Munich (1990) and his habilitation from the University of Augsburg (1996). Currently he is spokesman of the DFG doctoral program 'The Economics of Innovative



Change' in Jena and director of the Jena Graduate School 'Human Behavior in Social and Economic Change' (GSBC). Professor Cantner's research is oriented towards topics in the economics of innovation and evolutionary economics. He contributed papers in the fields of entrepreneurship and innovation behavior, research, HR and innovation strategies, industrial dynamics and regional development, innovation networks and open innovation as well as macro productivity and growth.

Wesley Cohen

Plenary Session II – Industrial Dynamics

The Acquisition and Commercialisation of Invention in American Manufacturing Wesley M. Cohen (Ph.D., Economics, Yale University, 1981) is Professor of Economics and Management and the Frederick C. Joerg Distinguished Professor of Business Administration in the Fuqua School of Business, Duke University, and is a Research Associate of the National Bureau of Economic Research, and serves as the Faculty Director of the Fuqua School's Center for Entrepreneurship and Innovation.

With a research focus on the economics of technological change and R&D, Professor Cohen has examined the determinants of innovative activity and performance, considering the roles of firm size, market structure, firm learning, knowledge flows, university research and the means that firms use to protect their intellectual property.

Herbert Dawid

Plenary Session VII – Schumpeter meets Keynes? ABM and the "Macro" Agent-Based Modeling and Policy Design

Herbert Dawid is Full Professor at Bielefeld University holding the chair for Economic Theory and Computational Economics, Chairman of the Bielefeld Graduate School of Economics and Management (BiGSEM) and Coordinator of the European Doctorate in Economics – Erasmus Mundus (EDE-EM). He has worked extensively



on economic dynamics, agent-based models and dynamic games exploring issues of market interaction, macro- and industry-dynamics and economics of innovation. A strong focus in recent work has been on economic policy analysis using agent-based models. In particular, Dawid has been strongly involved in the development of the Eurace@Unibi model, providing a leading micro-founded platform for policy evaluation.

Giovanni Dosi

Plenary Session VII – Schumpeter meets Keynes? ABM and the "Macro" Monetary and Fiscal Policies in Complex Evolving Economies

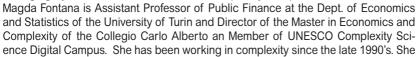
Professor of Economics and Director of the Institute of Economics at the Scuola Superiore Sant'Anna in Pisa; Co-Director of the task forces "Industrial Policy" and "Intellectual Property Rights", IPD – Initiative for Policy Dialogue at Columbia University; Continental European Editor of Industrial and Corporate Change. Included



in "ISI Highly Cited Researchers". His major research areas – where he is author and editor of several works – include Economics of Innovation and Technological Change, Industrial Economics, Evolutionary Theory, Economic Growth and Development, Organisational Studies.

Magda Fontana

Plenary Session I – Complexity Economics and Innovation Emerging Syntheses in Economics – the Complexity Perspective





has been awarded a PhD in European Economic Studies – University and Polytechnic of Turin – with an ABM model of a Hayekian market. Since then she has focused on a broader concept of complexity economics trying to acquire its various methods and to investigate its emergence and role in current economic theory. Her ongoing research programmes are: models of diffusion of new ideas within economics, history complexity economics, modelling and analysis of agent-based networks.

Dominique Foray

Plenary Session V – Smart Specialisation and Innovation Policies Smart Specialisation and the New Industrial Policy Agenda

Foray is Full Professor at the Ecole Polytechnique Fédérale de Lausanne (EPFL) and holds the Chair of Economics and Management of Innovation (CEMI). He is a member of the National Research Council (Switzerland); the Advisory Board of the Swiss Economic Institute (KOF); and a foreign member of the Center of Capitalism



and Society (Columbia University, New York). He is also a new member of the Expert Commission for Research and Innovation (E-FI) of Germany. From 2008 to 2011, he served as chairman of the expert group "Knowledge for Growth"; a group of prominent economists created to advise the European Commission. This is during his service as member of this group that he developed the concept of smart specialisation (together with P.A.David and B.Hall) that is now a key policy mechanism of the EU (cohesion policy).

Koen Frenken

Plenary Session V – Smart Specialisation and Innovation Policies Smart Specialisation – An Empirical Assessment and Policy Implication

Koen Frenken is Full Professor in Innovation Studies. He graduated from the University of Grenoble (applied economics) and the University of Amsterdam (social sciences) and won personal grants in the Marie Curie and NWO VIDI programmes. Theoretical interests include evolutionary economics, complexity theory and net-



work science. He mainly works on the evolution of science and technology, economic geography, innovation policy and sharing economy.

Daniella Laureiro-Martínez

Plenary Session III – Behavioural Foundations From Brains to Organisation? A Discussion on the Use of Decision-making Neuroscience in Management Science

Daniella Laureiro-Martinez is a senior assistant (eq. Assistant Professor) in the Department of Management, Technology and Economics at the Swiss Federal Institute of Technology (ETH Zurich). Her research examines the cognitive and neuropsychological antecedents of strategy. In particular she combines neuroscience and psychol

logical antecedents of strategy. In particular she combines neuroscience and psychology to understand decision-making and problem solving in managers, entrepreneurs and innovative leaders.



Mariana Mazzucato

Plenary Session IV – Entrepreneurship in Context Innovation and Inequality: Entrepreneurial Socialisation of Risks, Privatisation of Rewards

Mariana Mazzucato (PhD) holds the prestigious RM Phillips chair in the Economics of Innovation at SPRU in the University of Sussex. Previously she has held academic positions at the University of Denver, London Business School, Open University, and Bocconi University. Her research focuses on the relationship between financial markets, innovation,

and economic growth – at the company, industry and national level. She advises the UK government and the EC on innovation-led growth.



John Stanley Metcalfe

Final Outlook - Future of Capitalism

Professor Stan Metcalfe is Professor Emeritus at the University of Manchester and holds a visiting Fellowship in the Centre for Business Research at Cambridge University, and Visiting Professorships at the University of Queensland and Curtin University, Western Australia. He was the Haydn Williams Fellow at Curtin University of Technology for 2008. He is a past President of the International Schumpeter



Society (1998-2000), the Manchester Statistical Society (1992-1994), and of Section F (Economics) of the British Association for the Advancement of Science (2008). He has published over 150 papers and books. His research interests focus on evolutionary economics, innovation systems and processes, and the history of technology and the growth of knowledge, most recently in relation to medical innovation. His forthcoming book, "Restless Capitalism" will be published by Princeton University Press.

Pierre Mohnen

Plenary Session VI – Productivity Dynamics and Innovation Innovation and Productivity: An Update

Pierre Mohnen is Professor of Microeconometrics of Technical Change at Maastricht University, Professorial Fellow at UNU-MERIT, Associated Fellow at CIRANO, Canada, and Senior Research Associate, Technology & Management for Development Center, Oxford University. He has an MA in economics from the Catholic Uni-



versity of Louvain and a PhD in economics from New York University. His research deals mainly with the measurement, the determinants, the effects and the interrelationships of R&D, innovation, ICT, competition and productivity, and the design and the effectiveness of various innovation policies. He currently coordinates the economics of knowledge and innovation at UNU-MERIT and sits on various scientific/advisory committees (ZEW, Wissenschaftsstatistik gGmbH, RISE High-level expert group at the DG Research and Innovation of the European Commission, Conseil d'analyse économique). He has done consulting work for the OECD, the European Commission, the Inter-American Development Bank, UNICEF, WIPO, EBRD and various government departments of Canada, Chile, France and the Netherlands.

Richard R. Nelson

Plenary Session III - Behavioural Foundations

Behaviour and Cognition of Economic Actors in Evolutionary Economics

Richard R. Nelson is an economist by formal training. Over his career he has taught at Oberlin College, Carnegie Mellon University, Yale University, and Columbia University. He now heads the programme on Science, Technology, and Global Development, at the Columbia Earth Institute, and is George Blumenthal Professor of International and



Public Affairs, Business, and Law, Emeritus, at Columbia University. He has served as research economist and analyst at the Rand Corporation, and at the President's Council of Economic Advisors. His central interests have been in long-run economic change. Much of his research has been directed toward understanding technological change, how economic institutions and public policies influence the evolution of technology, and how technological change in turn induces institutional and economic change more broadly. His most cited works have included his book with Sidney Winter, An Evolutionary Theory of Economic Change, and his National Innovation Systems.

Carlota Perez

Final Outlook - Future of Capitalism

Carlota Perez is a Venezuelan-British researcher, lecturer and international consultant, specialised in the long-term social and economic impact of technical change and in the historically changing conditions for growth, development and competitiveness. She is Centennial Professor of International Development at the London School of Economics (LSE), U.K.; Professor of Technology and Development at the Nurkse Institute, TUT, Estonia; Research Affiliate at CFAP/CERF, Cambridge Finance, Judge Bu



Institute, TUT, Estonia; Research Affiliate at CFAP/CERF, Cambridge Finance, Judge Business School, Cambridge University, U.K., and Honorary Professor at SPRU, University of Sussex, U.K.

Mario Pianta

Final Outlook - Future of Capitalism

Mario Pianta is Full Professor of Economic Policy at the University of Urbino "Carlo Bo", Faculty of Economics, Department of Economics, Society and Politics, Via Saffi 42, 61029 Urbino (PU). He is a member of the Centro Linceo Interdisciplinare "Beniamino Segre", Accademia Nazionale dei Lincei (Italian Academy of Sciences). He has been Fernand Braudel Fellow at the European University Institute, Visiting



scholar at the Centre for International Studies, London School of Economics, Chercheur invité at CRPS, Université Paris 1, Panthéon Sorbonne and Research fellow at Columbia University. His works are organised in the following subjects: The current crisis and economic policies; Economic growth and innovation; Inequality, distribution and innovation; Technology and employment; Analysis of innovation; International political economy, globalisation and social activism.

Ulrich Witt

Final Outlook - Future of Capitalism

Ulrich Witt was the Director of the Evolutionary Economics Group at the Max Planck Institute of Economics which he founded in 1995 after joining the Max Planck Society and Honorary Professor of Economics at the University of Jena. His research interests are in the conceptual basis of an evolutionary approach which he applies in



several fields of economics, focusing on the historical transformations and the endogenous changes that occur. Witt got his PhD in economics from the University of Göttingen and his habilitation with a thesis on the "Individualistic Foundations of Evolutionary Economics" from the University of Mannheim where he was appointed professor in economics in 1986. After a visiting professor position at the University of Southern California, Los Angeles, he took over a chair for theoretical economics at the University of Freiburg, Germany in 1988 and became director of the Institute for Research into Economic Evolution. 1993-94 he served as the Dean of the Faculty of Economics in Freiburg.

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0815 Registration & Coffee

Foyer

0915-0945 Welcome Address

Aula Uwe Cantner, Erika Kothe (Vice-Rector FSU), Bernd Hüfner (Dean)

0945_1115 Plenary Session I – Complexity Economics and Innovation

Aula

Chair Gerald Silverberg

0945 Complexity Economics – a Different Framework for Economic Thought

P1 W. Brian Arthur

1030 Emerging Syntheses in Economics – the Complexity Perspective

P2 Magda Fontana

1115_1145 Coffee Break

1145_1300 Plenary Session II – Industrial Dynamics

Aula

Uwe Cantner Chair

1145 The Acquisition and Commercialisation of Invention in American

Manufacturing

P3 Wesley Cohen

1215 Schumpeterian Incumbents

Guido Buenstorf P4

1300_1400 Lunch Break

1400_1515 Parallel Session A1: Innovation - Conceptual Building Blocks

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Chair Bastian Rake

1400 The Network Structure of Knowledge – a Sectoral Analysis of Work Skills

PS1 Davide Consoli, Elena M. Tur

1425 A New Taxonomy of Innovation Capabilities in Firms

PS2 Tim Kastelle, Martie-Louise Verreynne

1450 Navigating Innovation Spaces in Asia PS3

Maureen McKelvey, Sharmistha Bagchi-Sen

1400_1515 Parallel Session A2: Technological Trajectories I H 144 Chair Mercedes Bleda 1400 Knowledge Recombination and Inventor Characteristics in Renewable PS4 **Energy Technologies** Martin Kalthaus 1425 Tracing Technological Paradigms in Productive Structure PS5 Fernando Isabella 1450 Am I fit? Technology Dynamics and Evolutionary Efficient Knowledge Base PS₆ Giorgio Triulzi 1400_1515 Parallel Session A3: Macroeconomics – Growth Determinants I H 145 Chair Ingrid Ott 1400 The Roots of Growth – Entrepreneurship, Innovation and the Capitalist Firm PS7 Michael Joffe 1425 Technology and Costs in International Competitiveness – from Countries and PS8 Sectors to Firms Daniele Moschella, Giovanni Dosi, Marco Grazzi 1450 A Firm Based Approach to Innovation Based Economics PS9 Alena Lilje, Anne Margarian 1400_1515 Parallel Session A4: Entrepreneurship - Human Capital I IH 146 Maximilian Göthner Chair 1400 Steve Jobs or No Jobs? Entrepreneurial Activity and Performance Among PS10 Danish College Dropouts and Graduates Guido Buenstorf, Kristian Nielsen, Bram Timmermans 1425 The Challenges of Measuring the Entrepreneurial Personality – a Methodo-PS11 logical Approach Annemarie Østergaard 1450 Academic Researchers' Contribution to Technological Entrepreneurship: PS12 Evidence from three European Universities of Technology

Claudia Werker

14⁰⁰–15¹⁵ Parallel Session A5: Green Innovation – Energy

LH 235

Chair Claudia Ghisetti

1400 Rising Energy Prices and Advances in Renewable Energy Technologies

PS13 Sherief Emam, Thomas Grebel

1425 Assessment of the Environmental Performance of European Countries over

PS14 Time – Addressing the Role of Carbon Leakage and Nuclear Waste

Michael Stuetzer, Thomas Grebel

14⁵⁰ The Impact of Energy Prices on Green Innovation

PS15 Martin Wörter, Tobias Stucki, Marius Ley

1400–1515 Parallel Session A6: Industrial Dynamics – Evolution of Industries I

LH 250

Chair Fabio Landini

1400 The Evolution of the Brazilian Sugarcane Industry – Can Brazil Increase the

PS16 Bioethanol Supply without Innovating?

Maria da Graça Derengowski Fonseca, Roberta de Souza Bruno Chagas

Eduardo Martins Morais, Luiza Braga

1425 Path Dependence, Economic Convergence and the Concentration of Industry:

PS17 Germany 1956–2010

Julia Grüber, Ulrich Blum

14⁵⁰ N. N. PS18 N. N.

14⁰⁰–15¹⁵ Parallel Session A7: Networks – Proximities and Topologies

Senatssaal

Chair Muhamed Kudic

1400 The Proximity Structures of Bridging Links in Knowledge Networks

PS19 <u>Tom Brökel</u>, Wladimir Mueller

1425 Innovation and Complexity in Small-World Networks PS20 Pieter den Hamer, Koen Frenken, Floortje Alkemade

14⁵⁰ Communities of Inventors and Knowledge Flows – Transcending Social and

PS21 Geographic Distances
Bulat Sanditov, Jojo Jacob

1400–1515 Parallel Session A8: Policy Approaches I

SR 28

Chair Simone Vannuccini

1400 The Sarewitz-Nelson Rules for Technological Fixes – a Co-Evolutionary

PS22 Analysis and an Application

Isabel Almudi, Francisco Fatas-Villafranca, Julio Sanchez-Choliz

14²⁵ Structural Asymmetries, Innovation Performance and Innovation Policies in

PS23 the EU

Ricardo Mamede

14⁵⁰ Trade Treaties and Patent Policy – Searching for a Balanced Approach

PS24 Hazel Moir

14⁰⁰–15¹⁵ Parallel Session A9: Innovation – Knowledge Dynamics

SR 29

Chair Fernanda Puppato

1400 Same Place, Same Knowledge & Same People – Evidence from Non-Patent

PS25 Citations in Dutch Polymer Patents

Dominik Heinisch, Önder Nomaler, Guido Bünstorf, Koen Frenken

Harry Linsten

14²⁵ Study on identification of relationships between products based on product

PS26 classification logic

Euy-Young Jung, Jeong-Dong Lee, Seongjin Kim, Jungsub Yoon

Mveonaavu Kim

14⁵⁰ Re-Evaluating the Knowledge Production Function for the Regions of the

PS27 Russian Federation

Jens K. Perret

14⁰⁰–15¹⁵ Parallel Session A10: Economic Geography – Clusters

SR 147

Chair Matthias Duschl

1400 Authenticity Renewal – Institutions, Innovation Systems and Cognac Evolu-

PS28 tion (When the Rules of the Game Don't Change)

Jerker Moodysson, Lionel Sack

Multi-Scalar and Multi-Contextual Impacts on Cluster Development – the

PS29 Case of Agritech in North-Western Germany

Dominik Santner

1450 Cluster Ambidexterity towards Exploration and Exploitation – Strategies and

PS30 Cluster Management

Tina Wolf, Uwe Cantner, Holger Graf, Michael Rothgang

1400–1515 Parallel Session A11: Organisation and Strategy I

SR 162

Chair Stephan Bruns

1400 Knowledge Flows/Money Flows – Private/Public Innovation Partnerships in

PS31 the US, EU, Germany and the Netherlands

Maria Brouwer

1425 The Relationship between R&D Intensity and Incentive Pay – an Empirical

PS32 Study for a Selection of European Countries

Diego d'Andria

14⁵⁰ Exploring and Yet Failing Less – the Role of Exploitation and Human Capital to

PS33 Foster Learning from Exploration

Alberto Marzucchi, Pablo D'Este, Francesco Rentocchini

14⁰⁰–15¹⁵ Parallel Session A12: Teams – Stability and Performance

SR 163

Chair Walter Hyll

1400 Exit Costs and Motivations for Leaving in Repeated Partnerships with

PS34 Imperfect Public Monitoring

Alexia Gaudeul, Paolo Crosetto, Gerhard Riener

1425 Fostering Interdisciplinary Collaboration for Social Innovation and

PS35 Sustainability

Hagen Worch, Andrea L. Sablone

14⁵⁰ Entrepreneurial Team Characteristics and Intellectual Property Protection

PS36 Strategies in High-Technology Start-Up Firms

Sandro Enrico Fiore Lombardo

15¹⁵–15⁴⁵ Coffee Break

15⁴⁵–17⁰⁰ Plenary Session III – Behavioural Foundations

Aula

Chair Luigi Marengo

15⁴⁵ Behaviour and Cognition of Economic Actors in Evolutionary Economics

P5 Richard Nelson

1615 From Brains to Organisation? – a Discussion on the Use of Decision-making

P6 Neuroscience in Management Science

Daniella Laureiro-Martinez

1700–1715 Coffee Break

17¹⁵–18³⁰ Semi Plenary Session SP A1: Core Issues in ABM

LH 24

Chair Ivan Savin

17¹⁵ Knowledge, Production and Time – an Attempted Evolutionary Model of

SP1 Production

André Lorentz, Patrick Llerena, Luigi Marengo, Marco Valente

1735 Outside the Corridor – Fiscal Multipliers and Business Cycles into an Agent-

SP2 Based Model with Liquidity Constraints

Mauro Napoletano, Jean-Luc Gaffard, Andrea Roventini

Francesco Saraceno

17⁵⁵ N. N. SP3 N. N. N.

17¹⁵–18³⁰ Semi Plenary Session SP A2: Evolutionary Economics – Welfare

LH 144

Chair Alexia Gaudeul

1715 National Innovation Systems plus Subjective Well-Being – a Contribution

SP4 toward the Development of an Evolutionary Systemic Normative Theory of

Innovation

Hans-Jürgen Engelbrecht

1735 Should Innovation Economists Embrace Happiness as a Policy Goal?

SP5 Christian Schubert

17⁵⁵ Autonomy-Enhancing Paternalism SP6 Martin Binder, Leonhard K. Lades

17¹⁵–18³⁰ Semi Plenary Session SP A3: Entrepreneurship – Behaviour and Traits

IH 235

Chair Maximilian Göthner

17¹⁵ Lifting the Iron Curtain – Schooling and Entrepreneurial Intentions

SP7 Robert Gold, Oliver Falck, Stephan Heblich

1735 Biology and Selection into Entrepreneurship – the Relevance of Prenatal

SP8 Testosterone Exposure

Vivien Procher, Werner Bönte, Diemo Urbig

1755 Entrepreneurs' Over-Optimism during the early Life Course of the Firm

SP9 Erik Stam, Zori Kambourova

18³⁰–21³⁰ Get Together

Please refer to page 57.

08¹⁵–09³⁰ Parallel Session B1: Innovation Types

LH 24

Chair Andrea Mina

0815 An Enquiry into the Concept of Social Innovation – new Theoretical and

PS37 Policy Insights from Recent Developments

Effie Amanatidou, Dimitri Gagliardi, Deborah Cox

0840 Understanding Innovation in E-Waste Management – a Publication Data

PS38 Analysis

Arianna Martinelli, Grazia Cecere

0905 Intensity Matters – Measuring the Economic Effects of Organisational

PS39 Innovation on Manufacturing Firms' Economic Performance

Oliver Som, Angela Jäger, Giacomo Copani

08¹⁵–09³⁰ Parallel Session B2: Evolutionary Economics – Theory I

LH 144

Chair Daisuke Kobayashi

0815 Upward Complementarity – a Missing Concept in Evolutionary Economics

PS40 Kurt Dopfer, Jason Potts

0840 On the Problem of Scale – the Morphogenetic Foundations of Economic

PS41 Change

Benjamen F. Gussen

0905 Evolution Processes Information – Linking the Theory of Evolution and

PS42 Information Theory

Martin Hilbert

08¹⁵–09³⁰ Parallel Session B3: Macroeconomics – Structural Change

I H 145

Chair Gianluca Capone

O815 Spillovers, Endogenous Growth and Creative Destruction in Europe

PS43 Derek Bosworth, Yuxin Li

O840 Capabilities, Economic Development and the Crisis

PS44 <u>Jan Fagerberg</u>, Martin Srholec

0905 R&D, Innovation and International Performance – a Model and a Test on

PS45 European Industries

Dario Guarascio, Mario Pianta, Francesco Bogliacino

08¹⁵–09³⁰ Parallel Session B4: Entrepreneurship – Human Capital II

LH 146

Chair Tatiana Plotnikova

0815 Higher Education Institutions and the Emergence of Entrepreneurial Ideas

PS46 across Regions

Maximilian Göthner, Michael Wyrwich

08⁴⁰ Determinants of Quantitative and Qualitative Employment Growth – a PS47 Comparison Between R&D-Oriented and Other Start-Ups in Japan

Hiroyuki Okamuro, Masatoshi Kato

0905 In Intrapreneurship We Trust – Institutions and the Allocation of

PS48 Entrepreneurship

Erik Stam, Niels Bosma

08¹⁵–09³⁰ Parallel Session B5: Green Innovation – Industry Studies

LH 235

Chair Hanna Hottenrott

O815 Analysing Barriers to Eco-Innovation – the Case of the LED Sector

PS49 Cédric Gossart

Organisational Discontinuities in the Global Wind Turbine Industry

PS50 Max-Peter Menzel, Jan Markus Adrian

0905 Dynamics of Knowledge Production and Technology Diffusion – Insights from

PS51 the Emergence of Wind Energy

Cristina Sousa, Nuno Bento, Margarida Fontes

08¹⁵–09³⁰ Parallel Session B6: Industrial Dynamics – Evolution of Industries II

LH 250

Chair Matthias Geissler

08¹⁵ Industrial Dynamics – a Review of the Literature 1990–2009

PS52 Bo Carlsson

0840 Evolution of Technological Trajectories in the German Laser Industry

PS53 Katja Guhr

0905 Emerging Areas of Research on Bioenergy

PS54 Roney Fraga Souza, Sheila C Ferreira Leite, Rosangela Ballini

Jose Maria Ferreira Jardim da Silveira

08¹⁵–09³⁰ Parallel Session B7: Network Dynamics I

Senatssaal

Chair Federico Frattini

0815 Advantages and Disadvantages of Trust-Based Network in the Mobile

PS55 Phone Industry

Takashi Hirao, Yusuke Hoshino

08⁴⁰ In "The Loop" – on Cycles in Knowledge Networks

PS56 Önder Nomaler, Koen Frenken, Saurabh Arora, Elisa Giuliani

0905 The Rise and Fall of R&D Networks

PS57 Mario V. Tomasello, Mauro Napoletano, Antonios Garas, Frank Schweitzer

08¹⁵–09³⁰ Parallel Session B8: Policy Approaches II

SR 28

Chair Morris Teubal

08¹⁵ The Function of Deployment Policies in the Innovation Process – Does it

PS58 Differ Between Technologies in the Energy Sector?

Jörn Huenteler

0840 The Emergence of Mission-Oriented Innovation Policies in Central and

PS59 Eastern Europe – the Case of Estonia

Erkki Karo, Veiko Lember

09⁰⁵ N .N. PS60 N .N.

08¹⁵–09³⁰ Parallel Session B9: Learning and Dynamic Capabilities I

SR 29

Chair Diego d'Andria

0815 Absorptive Capacity, Cearning Processes and Dynamic Capabilities as

PS61 Determinants of Strategic Innovation

Hagen Worch

Nurturing Solar Energy into Eternal Policy-Dependence? The Effect of

PS62 Demand-pull Policy on Industry Life Cycles

Tillmann Lang

Dynamic Capabilities in Young Entrepreneurial Ventures – an Exploratory

PS63 Exercise in High and Low-Tech Sectors

Aimilia Protogerou, Yannis Caloghirou

08¹⁵–09³⁰ Parallel Session B10: Economic Geography – Human Capital and Skills

SR 147

Chair Thomas Grebel

08¹⁵ The Effect of Regional Entrepreneurship Culture on Economic Development:

PS64 Evidence for Germany

Michael Fritsch, Michael Wyrwich

0840 Coordinated Expertise and it investigates worker-co-worker complementarities

PS65 and, among other things, urban wage premiums

Ricardo Hausmann, Frank Neffke, Anne Otto

0905 Regional Human Capital and University Orientation – a Case Study on Spain

PS66 Mabel Sanchez-Barrioluengo, Davide Consoli

08¹⁵–09³⁰ Parallel Session B11: Organisation and Strategy II

SR 162

PS69

Chair Nanditha Mathew

08¹⁵ Pay-for-Performance for Executives and Innovation Activities in Firms

PS67 Zahra Lotfi, Katja Rost

O8⁴⁰ Forsaking Innovation – Absorptive Capacity & Constrains to Firms' Innovation

PS68 Attitudes

Chiara Marzocchi, Ronnie Ramlogan

0905 Internal and External Discipline – the Effect of Project Leadership and

Government Monitoring on the Performance of R&D Consortia

Junichi Nishimura, Hiroyuki Okamuro

08¹⁵–09³⁰ Parallel Session B12: Behavioural and Experimental Economics I

SR 163

Chair Igor Asanov

0815 Behavioural Microfoundations for Social Cohesion – Good Bye Alexithymic

PS70 Homo Economicus Welcome Back Social Homo Sapiens

Iván Hernández

08⁴⁰ How to Become a Solar Tycoon? The Effects of Historical and Social PS71 Aspirations on Strategic Decisions – Evidence from a Serious Game

Annika Lorenz, Frank van Rijnsoever

0905 Evolution of Cooperation in Social Dilemmas – Signalling Internalised Norms

PS72 Georg von Wangenheim, Stephan Müller

08¹⁵–09³⁰ Parallel Session B13: Innovation Systems – Technological Dynamics

SR 164

Chair Simone Vannuccini

0815 Intangible Investments and Innovation – Evidence from the EU28 (... and more)

PS73 Sandro Montresor, Antonio Vezzani

0840 Exploring the Evolution of Large Technical Systems – a Natural Language

PS74 Processing Approach
Roman Jurowetzki

0905 Complex Niche-Regime Interactions and Invasion Pattern Volatility – Two

PS75 Case Studies on Introducing Systemic Railway Innovations

Jop van den Hoogen, Sebastiaan Meijer

09³⁰–09⁴⁵ Coffee Break

0945_1100 Plenary Session IV: Entrepreneurship in Context

Aula (in cooperation with ZEW)

Chair Georg Licht

09⁴⁵ Entrepreneurship and Infrastructure

P7 David Audretsch

10¹⁵ Innovation and Inequality – Entrepreneurial Socialisation of Risks, Privatisation

P8 of Rewards

Mariana Mazzucato

1100–1130 Coffee Break

11³⁰–12⁴⁵ Semi Plenary Session SP B1: Core Issues in Innovation

LH 24

Chair Holger Graf

11³⁰ Restoring the Primacy of Technological Innovation

SP10 William Kingston

1150 Foreign Inventors in the US – Testing for Diaspora and Brain Gain Effects

SP11 <u>Francesco Lissoni</u>, Stefano Breschi

12¹⁰ The Journey of Innovation – From Incremental to Radical Innovation and

SP12 High-Tech Innovation Cascades

Jorge Niosi

11³⁰–12⁴⁵ Semi Plenary Session SP B2: From Micro to Macro (Special Session)

LH 144

Chair John Foster

11³⁰ The Swedish Industrial Support Programme of the 1970s Revisited – a Study

SP13 in Entrepreneurship and Micro to Macro Analytical Method

Bo Carlsson, Gunnar Eliasson, Karolin Sjöö

1150 The Failed Austrian Swedish School Connection

SP14 Gunnar Eliasson

12¹⁰ Co-Evolution of Innovation Networks and Technological Change

SP15 Erol Taymaz, Gerard Ballot

1130–1245 Semi Plenary Session SP B3: Demand and Evolution of Preferences – Micro

LH 235 (Special Session) Chair Pier-Paolo Saviotti

1130 If You Love it – I'll Probably Hate It – Local Interaction Among Consumers of

SP16 Information Goods Zakaria Babutsidzé

11⁵⁰ From Satisficing to Innovating and Back – a Review and Synthesis of the

SP17 Evolutionary Economics of Demand

Andreas Chai

12¹⁰ Explaining Innovative Change in Consumer Behaviour – the Case of Home

SP18 Production

Ulrich Witt, Sophie Wörsdorfer

12⁴⁵–13⁴⁵ Lunch Break and Poster Viewing

Foyer Please refer to page 51.

1345–1500 Parallel Session C1: Innovation – Learning and Spillovers

LH 24

Chair Catherine Beaudry

13⁴⁵ Does Labor Mobility Foster Innovation? Evidence from Sweden

PS76 <u>Pontus Braunerhjelm</u>, Per Thulin, Ding Ding

14¹⁰ Internationalisation of Clinical Research over Time: An Analysis of Supply-side,

PS77 Demand-Side and Knowledge-transfer Arguments

Bastian Rake, Carolin Häussler

1435 Innovation, Free-Riding and Agglomeration in the Presence of R&D Spillovers

PS78 Anna Stepanova, Edward Cartwright

1345–1500 Parallel Session C2: Evolutionary Economics – Theory II

LH 144

Chair Mario Pianta

13⁴⁵ A Complex Evolutionary View of the Origin and Development of Organisational

PS79 Capabilities

Mercedes Bleda

14¹⁰ The Reason why Profitable Firms do not Necessarily Grow Confounded

PS80 Economic Selection and how to Measure it

Jacob Rubæk Holm, Esben Andersen

1435 Retaking Shackles' Model – towards R&D and Innovation Planning and

PS81 Management

Sergio Salles-Filho, Stanley Metcalfe, Adriana Bin, Anibal Tavares de Azevedo

Leonardo Tomazeli Duarte

1345–1500 Parallel Session C3: Macroeconomics – Growth Processes I

LH 145

Chair Thomas Grebel

1345 Exporting and Productivity as Part of the Growth Process – Results from a

PS82 Structural VAR

Tommaso Ciarli, Alex Coad, Alessio Moneta

1410 The Australian Growth Miracle – an Evolutionary Macroeconomic Perspective

PS83 John Foster

1435 Heterogenous Skills, Growth and Convergence

PS84 Ingrid Ott, Dirk Dohse

13⁴⁵–15⁰⁰ Parallel Session C4: Entrepreneurship – Schumpeterian Legacies

LH 146

Chair Roberto Fontana

13⁴⁵ Schumpeter's Entrepreneur in his Primary 'Theory of Economic Develop-

PS85 ment' – Fact or Fiction?

Jesko Dahlmann

14¹⁰ Schumpeter Theorising and the Subordination of Female Entrepreneurs:

PS86 a Critical Inquiry

Hannah Dean

14³⁵ Schumpeter, Wieser and the Sociology of Leadership

PS87 Alexander Ebner

1345–1500 Parallel Session C5: Green Innovation – Structural Dimensions

LH 235

PS91

Chair Margaret Taylor

13⁴⁵ Environmental Innovations and Firm's Boundaries – Evidence from two

PS88 Ecological Industries in North-East Italy

Francesco Rentocchini, Riccardo Leoncini, Sandro Montresor

14¹⁰ Young Firms in the Renewable Energy Sector – Innovation Strategies and

PS89 the Influence of Context

Isabel Salavisa, Cristina Sousa

14³⁵ The Geography of Green Inventions and Green House Gas Emission

PS90 Dynamics – a Closer Look on Provincial Italian Data

Francesco Nicolli, Massimiliano Mazzanti

13⁴⁵–15⁰⁰ Parallel Session C6: History Friendly Modelling and Catching-Up

LH 250 (Special Session) Chair Anna Bergek

13⁴⁵ A History Friendly Model of the Successive Changes in Industrial Leadership

and Catch-up by the Latecomers

Fabio Landini, Keun Lee, Franco Malerba

14¹º Cycle Time of Technology as a Criterion for Sectoral Specialisation by Late-PS92 comer Economies Free from Adding-up Problems – Same Expected Profits

but Higher Entry Probability of Short-Cycle Sectors in the Quality Ladder

Model

Sukioon Lee, Keun Lee

1435 Technological Change, Public Policy and Catch-up in Global Industries – a

PS93 Simulation Model

Franco Malerba, Fabio Landini

1345–1500 Parallel Session C7: Network Dynamics II

Senatssaal

Chair Johannes Herrmann

13⁴⁵ Incremental by Design? On the Role of Incumbents in Technology Niches:

PS94 an Evolutionary Network Analysis
Daniel Hain. Roman Jurowetki

14¹⁰ Towards an In-Depth Understanding of Structural Network Change Processes

PS95 in Innovation Networks

Muhamed Kudic, Jutta Guenther

1435 The Evolution of a Subsidised R&D Network – the Case of the Biotechnology

PS96 Industry in Germany

Christoph Rösler, Tom Brökel

1345–1500 Parallel Session C8: Policy – Renewable Energy

SR 28

Chair Michael Rothgang

13⁴⁵ The Impact of the Policy Mix for Renewable Power Generation on Invention:

PS97 a Patent Analysis for Germany Paul Bödeker, Karoline S, Rogge

14¹⁰ The Policy Mix's Influence on Inventor Networks in Renewable Energies

PS98 Johannes Herrmann, Uwe Cantner, Holger Graf, Martin Kalthaus

14³⁵ Heterogeneous Policies, Heterogeneous Technologies – the Case of

PS99 Renewable Energy

Francesco Nicolli, Francesco Vona

13⁴⁵–15⁰⁰ Parallel Session C9: Learning and Dynamic Capabilities II

SR 29

Chair Malcolm Yadack

13⁴⁵ Why the Lights Went Out – a Capability Perspective on the Unintended

PS100 Consequences of Sector Reform Processes

Hagen Worch, Anton Eberhard, Bernhard Truffer, Jochen Markard

14¹⁰ Heterogeneity in "Learning-by-Doing" – Evidence from Indian Manufacturing

PS101 Nanditha Mathew, Marco Grazzi, Giovanni Dosi

1435 Strategic Maneuver to Catch-up – the (Un)usual Case of a Latecomer Firm

PS102 Javier Papa

13⁴⁵–15⁰⁰ Parallel Session C10: Economic Geography – Regional Growth

SR 147

Chair Aldo Geuna

13⁴⁵ Growth Dynamics in Regional Systems of Technological Activities – a SVAR

PS103 Approach

Matthias Duschl, Thomas Brenner

14¹⁰ The Emergence of New Industries in Space – an Evolutionary Understanding

PS104 of Industry Emergence from a Geographical Perspective from Russia

Anne N. Tanner

14³⁵ Entrepreneurship, Growth, Regional Growth Regimes

PS105 Sandra Kublina, Michael Fritsch

1345–1500 Parallel Session C11: Demand and Evolution of Preferences – Macro

SR 162

Chair Wolfhard Kaus

13⁴⁵ Does Private Consumption Slow Down?

PS106 <u>Stephan Bruns, Alessio Moneta</u>

14¹⁰ Ars Ultima Spes – Some Notes on the Unsustainability of Today's Capitalism

PS107 and Culture as a Possible Remedy

Mario Cedrini, Marco Guerzoni

14³⁵ The Effect of Demand-Driven Structural Transformations on Growth and

PS108 Technological Change

André Lorentz, Tommaso Ciarli, Maria Savona, Marco Valente

13⁴⁵–15⁰⁰ Parallel Session C12: Behavioural and Experimental Economics II

SR 163

Chair Georg von Wangenheim

13⁴⁵ Short- and Long-term Effects of External Interventions on Trust

PS109 Igor Asanov, Simone Vannuccini

14¹⁰ On the Stability of Preferences – Repercussions of Entrepreneurship on Risk

PS110 Attitudes

Walter Hyll, Matthias Brachert

1435 Why do I keep going in Circles? On the Impossibility of Constructing Rational

PS111 Preferences

Brendan Markey-Towler

13⁴⁵–15⁰⁰ Parallel Session C13: General Purpose Technologies I

SR 164

Chair Kenneth Carlaw

13⁴⁵ After the Global Crisis – Is the Healthcare Industry the Next General Purpose

PS112 Technology for a Kondratieff Upswing?

Nils Otter, Peter Granig

14¹⁰ The Evolution of Economic Structure under Pervasive Technical Change:

PS113 a Methodological and Empirical Study

Rita Strohmaier

14³⁵ N. N. PS114 N. N.

15⁰⁰–15³⁰ Coffee Break

15³⁰–17⁰⁰ Plenary Session V: Smart Specialisation and Innovation Policies

Aula (in cooperation with STIFT)
Chair Michael Fritsch (Jena/DE)

15³⁰ Smart Specialisation – Industrial Dynamics Analysis and Policy

P9 Dominique Foray

1600 Smart Specialisation – an Empirical Assessment and Policy Implication

P10 Koen Frenken

16³⁰ Round Table

Dominique Foray, Michael Fritsch, Koen Frenken, Merle Fuchs, Silke Stahl-Rolf

17⁰⁰–17¹⁵ Coffee Break

17¹⁵–18³⁰ Parallel Session D1: Innovation – the Role of Financial Markets

IH 24

Chair Sidonia von Proff

17¹⁵ Financing Constraints and Young Technology-Oriented Firms – Results from

PS115 a Survey

Werner Hölzl, Andreas Reinstaller

1740 Freedom of Choice in the Two-Period Economy with a Financial Market:

PS116 Schumpeterian Perspective

Andrzej Malawski, Joanna Mrowka

1805 Dynamic Financial Constraints and Innovation – Evidence from the UK

PS117 Innovation Surveys

Andrea Mina, Henry Lahr

17¹⁵–18³⁰ Parallel Session D2: Evolutionary Economics – Theory III

LH 144

Chair N. N.

17¹⁵ Innovation, Creative Destruction and Price Theory

PS118 Harry Bloch, Stanley Metcalfe

17⁴⁰ Effects of Anthropology and Archaeology upon early Innovation Studies

PS119 Daisuke Kobayashi

18⁰⁵ N. N. PS120 N. N. N.

17¹⁵–18³⁰ Parallel Session D3: Macroeconomics – Growth Processes II

LH 145

Chair Tony Irawan

17¹⁵ Relatedness, Diversification and Institutions

PS121 Gianluca Capone, Ron Boschma

1740 Openness to Trade, Convergence in Tastes and Growth Rates Differences in

PS122 an Evolutionary Model of Structural Change

André Lorentz, Tommaso Ciarli

1805 An Adding-up Problem and Wage-Productivity Dynamics in Exports and PS123 Economic Growth of Developing Countries Facing the Middle-Income Trap

Sanika Sulochani Ramanayake, Keun Lee

17¹⁵–18³⁰ Parallel Session D4: Incumbents and Startups

LH 146

Chair Lorenzo Zirulia

17¹⁵ The Effect of New Business Formation on the Productivity of Incumbent Es-

PS124 tablishments – Evidence from Germany

Javier Changoluisa, Michael Fritsch

17⁴⁰ What and How Entrepreneurial Startups Learn from Incumbent firms:

PS125 Network Ties in the Chinese Synthetic Dye Industry

Johann Peter Murmann, Hong Jiang

1805 How Does Firms' Perceived Competition Affect Technological Innovation in

PS126 Luxembourg?

Tatiana Plotnikova, Wladimir Raymond

Parallel Session D5: Green Innovation – Determinants and Incentives 1715_1830

IH 235

Chair Davide Antonioli

1715 Do Entrants Increase Incumbents' R&D Activity – Escaping the Lock-In, PS127 Spurring Technological Change and the Transition towards Sustainability

> within the Automotive Industry Josefine Diekhof, Uwe Cantner

1740 Policy-Induced Environmental Technology and Inventive Efforts – Is There a

PS128 Crowding Out?

Hanna Hottenrott. Sascha Rexhäuser

1805 Do Local Firms Gain from Internationalization in Eco-Innovating? Evidence

PS129 from the Emilia-Romagna Region

Massimiliano Mazzanti, Giulio Cainelli, Sandro Montresor

1715_1830 Parallel Session D6: Industrial Dynamics – Firm Diversification

IH 250

Sandra Kublina Chair

1715 Diversification into Laser Technology by German Machine Tool Producers,

1975-2008 - Losing my religion? PS130

Matthias Geissler, Guido Buenstorf, Christina Guenther

1740 Renewable Energy and Diversification in Incumbent Sectors - the Cases of

PS131 Bio-Energy in Brazil and Solar Energy in Norway

Jens Hanson, Allan Dahl Andersen

1805 On Exporters' Sales Stability - the Role of Diversification, Size and Age

PS132 Daniele Moschella, Marco Grazzi

1715_1830 Parallel Session D7: Network Dynamics III

Senatssaal

Chair Dirk Fornahl

1715 Patterns of Innovation and Organisational Demography in Emerging

PS133 Sustainable Field - an Analysis of the Chemical Sector

Marianna Epicoco

1740 Marshallian Externalities, Knowledge Diffusion and Technological Lock-In: PS134 an Empirical Investigation of the Machinery Industry in Emilia-Romagna

Federico Frattini, Francesco Nicolli

1805 N. N. PS135 N.N.

17¹⁵_18³⁰ Parallel Session D8: Evolutionary Approaches to Innovation Policy

SR 28 (Special Session) Chair Michael Peneder

17¹⁵ Schumpeterian Motives in Theorising on Innovation Policy – towards a

PS136 Theory of the Entrepreneurial State

Alexander Ebner

1740 Efficiency, Creativity and Structural Change in Economic Development:

PS137 Policy Implications Pier-Paolo Saviotti

1805 Strategic and 'Adaptive' Policy Targeting – Theory and an Example

PS138 Morris Teubal

17¹⁵–18³⁰ Parallel Session D9: Innovation and Finance – ABM

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Chair Ipsita Roy

17¹⁵ Motivating Innovation with Tax Incentives – an Agent-Based Approach

PS139 Diego d'Andria, Ivan Savin

1740 Beyond Speed – High-Frequency Trading and the Emergence of Flash

PS140 Crashes

Sandrine Jacob Leal, Mauro Napoletano, Andrea Roventini, Giorgio Fagiolo

1805 Finance and Growth – Understanding the Switch from Virtuous to Bad Cycles

PS141 in the Finance-Growth Relationship

Fliana Lauretta

17¹⁵–18³⁰ Parallel Session D10: University – Industry Relations I

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Chair Anne N. Tanner

17¹⁵ Does Working with Industry Come at a Price? – a Study on Productivity of

PS142 Collaborative vs. Non-Collaborative PhD Projects

Rudi Bekkers, Negin Salimi, Koen Frenken

17⁴⁰ How Industry Inventors Collaborate with Academic Researchers – the Choice

PS143 between Shared and Unilateral Governance Forms

Aldo Geuna, Isabel Bodas Freitas, Cornelia Lawson, Federica Rossi

1805 Interdisciplinarity – Who Reaps the Benefits?

PS144 Thomas Grebel. Uwe Cantner

17¹⁵–18³⁰ Parallel Session D11: Innovation in Emerging Economies – Firm Growth

SR 162

Chair Elena Cefis

17¹⁵ Drivers of Firm Growth – Evidence from Indian Manufacturing

PS145 Nanditha Mathew

17⁴⁰ Patterns of Firm Growth – Evidence from Turkish Manufacturing

PS146 <u>Erol Taymaz</u>, Unal Tongur

1805 Sources, Procedures, and Microeconomic Effects of Innovation in a Set of

PS147 Colombian Industrial Firms

Alvaro Turriago-Hoyos, Ulf Thöne

17¹⁵–18³⁰ Parallel Session D12: Innovation in Emerging Economies – China

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Chair Harold Paredes-Frigolett

17¹⁵ China's Technology Subsidies – Much Ado about Nothing?

PS148 Philipp Böing

1740 Funding for Some, Spillovers for Others – Explaining the Emergence of

PS149 Nanotechnology in Chinese Regions

Jojo Jacob, Lili Wang, Zibiao Li

1805 Dynamics of Growth-Inequality Nexus in China – Roles of Surplus Labor,

PS150 Openness, Education and Technical Change

Furona Jin. Keun Lee

17¹⁵–18³⁰ Parallel Session D13: General Purpose Technologies II

SR 164

Chair Andreas Reinstaller

17¹⁵ Public Support of Transforming Technologies – Irrelevant, Helpful or Necessary?

PS151 Kenneth Carlaw, Richard Lipsey

17⁴⁰ Public Procurement as Innovation Policy – the Case of the Swedish

PS152 Multipurpose Combat Aircraft

Gunnar Eliasson

1805 The Impact of Innovative Public Procurement on Technological Generality:

PS153 a Patent Data Analysis

Emilio Raiteri

18³⁰–20⁰⁰ Social Programme

Please refer to page 57.

0815–0930 Parallel Session E1: Innovation – Collaboration and Performance

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Chair Bernd Ebersberger

Does Opening Up Innovation Increase the Performance of Firms?

PS154 <u>Catherine Beaudry</u>, Charles Bérubé

08⁴⁰ N. N. PS155 N. N.

0905 Technology Alliances, Alliance Experience, and Innovation – Evidence from a

PS156 Difference-in-Differences Approach

Florian Noseleit

08¹⁵–09³⁰ Parallel Session E2: Evolutionary Economics – Theory IV

LH 144

Chair Iciar Dominguez-Lacasa

0815 Waves of Capitalism Techno-Economic Paradigms, Cycles of Accumulation

and Crises

PS157 <u>Mario Pianta,</u> Francesco Bogliacino, Matteo Lucchese

The Future of Evolutionary Economics – Why Modalities Matter

PS158 Ulrich Witt

O905 The Ontology of Complexity and the Neo-Schumpeterian Evolutionary Theory

PS159 of Economic Change

Gabriel Yoguel, Veronica Robert

08¹⁵–09³⁰ Parallel Session E3: Macroeconomics – Modelling

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Chair Andrea Roventini

0815 Reconciling Schumpeter and Georgescu-Roegen – Entropy in a Schumpeterian

PS160 Model of Growth

Thomas Kuhn, Alain Alcouffe, Sylvie Ferrari

0840 Diffusion in a Simple Classical Model – Micro Decisions and Macro Outcomes

PS161 Andreas Rainer, David Haas

0905 Profit-Driven and Demand-Driven Investment Growth and Fluctuations in

PS162 Different Accumulation Regimes

Maria Enrica Virgillito, Giovanni Dosi, Mauro Sodini

08¹⁵–09³⁰ Parallel Session E4: Entrepreneurship – Spinoffs

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Chair Josefine Diekhof

O815 Spinoffs in Different Contexts – Theory and Empirical Evidence

PS163 Gianluca Capone, Franco Malerba, Luigi Orsenigo

0840 The Success of Spin-Offs, Knowledge Transfer or Signalling? – an Analysis of

PS164 US TV Sit-Coms

Roberto Fontana, Astrid Marinoni

0905 Two Types of Mobility and their Effects on Academic Entrepreneurship – Snow-

PS165 ball Type Mobility and Rolling Stone Type Mobility

Satoko Yasuda

08¹⁵–09³⁰ Parallel Session E5: Sustainable Development

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Chair Chad Baum

O815 An Evolutionary Economics View on Sustainability Transition

PS166 Gillian Foster

0840 Innovation, Structural Change and Demand Evolution – Does Demand

PS167 Saturate?

Andreas Pyka, Pier-Paolo Saviotti

O905 Toward a New Mental Model for Climate Policy and Innovation

PS168 <u>Margaret Taylor</u>, Tobias Schmidt

08¹⁵–09³⁰ Parallel Session E6: Industrial Dynamics – Relatedness

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Chair Susanne Hinzmann

O815 Conceptualizing the Dynamics of Industry Relatedness

PS169 Anna Bergek

0840 Regional Specialisation, Industrial Variety and Firm Growth

PS170 Thomas Brenner

0905 Sector Relatedness, Revealed Comparative Advantages and Production in

PS171 Global Value Chains

Jennifer Taborda

08¹⁵–09³⁰ Parallel Session E7: Innovation Systems

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Chair Koichiro Okamura

0815 Demand Pull and Technological Flows within Innovation Systems – the

PS172 Intra-European Evidence

Agnieszka Gehringer, Cristiano Antonelli

0840 Australia's Regional Innovation Systems – a Network Analysis of Three

PS173 Australian Territories

Marlies Schütz

O905 A Sectoral Perspective on Knowledge Development and Diffusion in

PS174 Technological Innovation Systems

Annegret Stephan, Catharina Bening, Tobias S. Schmidt, Volker H. Hoffmann

08¹⁵–09³⁰ Parallel Session E8: R&D Subsidies

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Chair Johann P. Murmann

0815 Evaluating the Effect of R&D Subsidies on Firm R&D output – Evidence from

PS175 the German biotech R&D support schemes

Tobias Buchmann, Micha Kaiser

08⁴⁰ R&D Funding and Private R&D – Empirical Evidence on the Impact of the

PS176 "Spitzencluster-Wettbewerb"

Michael Rothgang, Verena Eckl, Dirk Engel

0905 Do Funding Sources Complement or Substitute? the Case of the UK Cancer

PS177 Research

Daniele Rotolo, Michael Hopkins

08¹⁵–09³⁰ Parallel Session E9: Innovation and Diffusion – ABM

SR 29

Chair Ljubica Nedelkoska

0815 Percolating Innovation in the Presence of Patents – an Agent-Based Computational

PS178 Approach

Nathan Goldschlag

Diffusion of Ideas – Percolation, Social Pressure and Homophily

PS179 <u>Elena M. Tur</u>, Paolo Zeppini, Koen Frenken

0905 Picking which Shoulders to Stand on Bias, Discrimination and the Imperfect

PS180 Development of Knowledge in an Agent-based Modelling Framework

Malcolm Yadack, Matthias Müller, Ben Vermeulen, Andreas Pyka

08¹⁵–09³⁰ Parallel Session E10: University – Industry Relations II

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Chair Bastian Rake

08¹⁵ N. N. PS181 N. N.

The Contribution of Academic Knowledge to the Value of Industrial

PS182 Inventions – Micro Level Evidence from Patent Inventors

Aldo Geuna, Claudio Fassio, Federica Rossi

0905 Innovation and Recombinant Capital PS183 David Harper, Anthony Endres

0815-0930 Parallel Session E11: Demand and Evolution of Preferences - Case Studies

SR 162 (Special Session) Chair Federico Tamagni

0815 Innovation and Welfare in Markets for Fashion Goods

PS184 Kristen Cooper

08⁴⁰ Conspicuous Spending and the Social Group Income Distribution

PS185 Wolfhard Kaus, Andreas Chai

0905 Why does Sports Equipment Sometimes Get Too Sophisticated and PS186 Expensive? – a Case-Study of the Overshooting Hypothesis in Sports

Stuart Thomas, Mark Stewart

0815–0930 Parallel Session E12: Innovation in Emerging Economies – Latin America

SR 163

Chair Javier Changoluisa

0815 National Innovation Systems in the Iberian Peninsula and Latin America from

PS187 a Neo-Schumpeterian Economics Perspective

Harold Paredes-Frigolett, Andreas Pyka, Javier Pereira

Luiz Flavio Autran Monteiro Gomes

0840 A Spatial Econometric View of Adaptive Endogenous Growth in the Mexican

PS188 Manufacturing Sector from 2005 to 2010

Mayrén P. Gaytán, Víctor Hugo Torres Preciado, Juan González García

0905 Pattern of Industrial Development in Latin America – the Link Between

PS189 Structural Change and Wage Inequality

Fernanda Puppato

08¹⁵–09³⁰ Parallel Session E13: Microeconomics of Technical Change

SR 164

Chair Bettina Peters

O815 Production Theory – Accounting for Firm Heterogeneity and Technical

PS190 Change

Marco Grazzi, Giovanni Dosi, Luigi Marengo, Simona Settepanella

08⁴⁰ Radar Scanning the World Production Frontier

PS191 Jens Krüger

O905 A Product Space View on Localized Technological Development and

PS192 Competitiveness

Andreas Reinstaller

09³⁰–09⁴⁵ Coffee Break

0945_1100 Plenary Session VI: Productivity Dynamics and Innovation

Aula (in cooperation with IWH)

Chair Viktor Slatvchev

10945 Innovation and Productivity – An Update

P11 Pierre Mohnen

10¹⁵ On the Bosonic Nature of Business Opportunities

P12 Giulio Bottazzi

11⁰⁰–11³⁰ Coffee Break

11³⁰–12⁴⁵ Semi-Plenary Session SP C1: Europe in a Globalized World

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Chair Silke Übelmesser

1130 One Europe or Several? – Causes and Consequences of the European

SP19 Stagnation

Jan Fagerberg, Bart Verspagen

How the EU-Countries Cope with their Economic Future

SP20 Horst Hanusch, Yasushi Hara

12¹⁰ Seven Models of Strategic Innovation Policy in a Global Economy

SP21 Jason Potts

11³⁰–12⁴⁵ Semi-Plenary Session SP C2: Schumpeter and Keynes (Special Session)

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Chair Kurt Dopfer

1130 The Influence of Schumpeter and Keynes on the Development of an Early

SP22 Great Development Economist – the Case of Hans Singer

Harald Hagemann

11⁵⁰ Putting Minsky between Keynes and Schumpeter

SP23 Mark Knell

12¹⁰ Schumpeter and Keynes – Incompatible Bedfellows?

SP24 Heinz D. Kurz

11³⁰–12⁴⁵ Semi-Plenary Session SP C3: Core Issues in Industrial Dynamics

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Chair Michael Wyrwich

11³⁰ Economic Selection in Recessions – Survival of the Fattest?

SP25 Eirik Sjåholm Knudsen, Lasse B. Lien

1150 Is Internet Squeezing the Middle? – Effects of Connectivity on Market Share

SP26 Distributions

Marco Valente, Zakaria Babutsidze, Giorgio Fagiolo

12¹⁰ N. N. SP27 N. N. N.

1245–1345 Lunch Break and Poster Viewing

Foyer Please refer to page 51.

13⁴⁵–15⁰⁰ Plenary Session VII: Schumpeter meets Keynes? ABM and the "Macro"

Aula

Chair Andreas Pyka

1345 Monetary and Fiscal Policies in Complex Evolving Economies

P13 Giovanni Dosi

14¹⁵ Agent-Based Modeling and Policy Design

P14 Herbert Dawid

1500–1530 Coffee Break

15³⁰–16⁴⁵ Parallel Session F1: Innovation – R&D Collaboration

LH 24

Chair Tim Kastelle

15³⁰ Interdisciplinarity, R&D-Policy and Innovation

PS193 Susanne Hinzmann

15⁵⁵ Collaborative Patents between Brazil, India, China (BIC) and the EU – an

PS194 Assessment of their Value and Characteristics
Arianna Martinelli, Elisa Giuliani, Roberta Rabellotti

The Structure and Dynamics of R&D Collaborations in Europe and the USA:

PS195 a Comparison

Sidonia von Proff, Rafael Lata, Thomas Brenner

15³⁰–16⁴⁵ Parallel Session F2: Evolution of Markets – ABM

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Chair Giorgio Triulzi

15³⁰ The Evolution of the Electricity Market in Germany – Identifying Policy

PS196 Implications by an Agent-Based Model

Johannes Herrmann, Ivan Savin

15⁵⁵ The Segmentation of Markets Consumer Heterogeneity and the Effects on

PS197 the Innovation Process

Matthias Mueller, Andreas Pyka

16²⁰ N. N. PS198 N. N. N.

15³⁰–16⁴⁵ Parallel Session F3: FDI and Innovation

LH 145

Chair Michael Joffe

15³⁰ Trade, FDI, Absorptive Capacity and Knowledge Spillovers

PS199 <u>Muhammad Ali</u>, Uwe Cantner, Ipsita Roy

15⁵⁵ FDI in ICT Sector – a Spatial Autoregressive Approach

PS200 Tony Irawan

1620 Product Innovations in a Schumpeterian Mundell Fleming Model

PS201 Tony Irwan

15³⁰–16⁴⁵ Parallel Session F4: Entrepreneurship – Survival

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Chair Claudia Werker

15³⁰ Founder Involvement in R&D Teams – Implications for Firm Survival and

PS202 Growth

Maria Hennicke, Carolin Häussler, Elisabeth Müller

15⁵⁵ N. N. PS203 N. N. N.

16²⁰ How Far from the Tree does the (Good) Apple Fall? Spin-Out Generation

PS204 and the Survival of High-Tech Firms Lorenzo Zirulia, Roberto Fontana

15³⁰–16⁴⁵ Parallel Session F5: Green Innovation – Capabilities and Complementarities

LH 235 (Special Session) Chair Michael Stuetzer

1530 ICT and Environmental Innovations in a Complementary Fashion – Is the

PS205 Joint Adoption by Firms Economically Visible?

Davide Antonioli, Grazia Cecere, Massimiliano Mazzanti

15⁵⁵ Is Green Knowledge Improving Environmental Productivity? – Sectoral

PS206 Evidence from Italian Regions

Claudia Ghisetti. Francesco Quatraro

16²⁰ The Skill-Content of Green Technologies

PS207 Francesco Vona, Davide Consoli, Giovanni Marin, Alberto Marzucchi

15³⁰–16⁴⁵ Parallel Session F6: Industrial Dynamics – Selection

LH 250

Chair Viktor Slavtchev

15³⁰ Entry Time, Pre-Entry Experience and Firm's Exit in the Digital Audio Player

PS208 Industry

Nicoletta Corrocher, Roberto Camerani, Roberto Fontana

15⁵⁵ The Pre-Exit Performance of German Plants – How Long is the "Shadow of

PS209 Death"?

Michaela Fuchs, Antje Weyh

16²⁰ N. N. PS210 N. N. N.

15³⁰–16⁴⁵ Parallel Session F7: Networks – Policy Dimensions

Senatssaal

Chair Tom Brökel

15³⁰ Why Time Matters – Towards Dynamic Strategies for the Promotion of

PS211 Technological Innovation Systems

Carsten Dreher, Martina Kovac

15⁵⁵ Structural Dynamics of Innovation Networks in German Leading-Edge

PS212 Clusters

Stefan Töpfer, Uwe Cantner, Holger Graf

16²⁰ Disentangling Effects between Collaborative Subsidies and Innovations:

PS213 a Mulitplexity Approach for R&D and Innovation Networks

Florian Umlauf, Dirk Fornahl

15³⁰–16⁴⁵ Parallel Session F8: Policy – Schumpeterian Legacies

SR 28

Chair Alessandro Nuvolari

15³⁰ Schumpeter, the "Ricardian Vice" and Economic Policy

PS214 Heinz D. Kurz

15⁵⁵ Schumpeter's Radical Theory and Failed Practice of Venture Finance

PS215 Michael Peneder, Andreas Resch

16²⁰ Growth and Development, Crises and Ideology – a Modern Schumpeterian

PS216 Policy Perspective

Andrew Reed

15³⁰–16⁴⁵ Parallel Session F9: Human Capital and Organisational Learning

SR 29

Chair Agnieszka Gehringer

1530 The Impact of Educational Diversity on Innovation Performance of Swiss

PS217 Firms

Thomas Bolli, Martin Wörter, Ursula Renold

15⁵⁵ Reconfiguration of Competencies as a Response to the Emergence of

PS218 Disruptive New Markets – Evidence from Indian Pharmaceutical Firms

Dinar Kale, Farah Huzair

1620 Role of Human Resource Practices in Absorptive Capacity and Inter-Firm

PS219 Cooperation

Ipsita Roy

15³⁰–16⁴⁵ Parallel Session F10: Location Dynamics and Spatial Differences

SR 147

Chair Jerker Moodysson

15³⁰ The Location Choices of New Entrants – an Empirical Study in the

PS220 Semiconductor Industry

Franco Malerba, Roberto Fontana, Pamela Adams

15⁵⁵ Convergence or Divergence – a Nonparametric Analysis on China's Regional

PS221 Disparity

Xiang Deng

16²⁰ The Persistence of Spatial Differences in Female Labor Supply

PS222 Michael Wyrwich

15³⁰–16⁴⁵ Parallel Session F11: Corporate Culture, Mergers and Acquisitions

SR 162

Chair Maria Brouwer

15³⁰ Overcoming the Innovation Threshold by M&A in Small and Medium Firms

PS223 <u>Elena Cefis</u>, Orietta Marsili

15⁵⁵ Going Through a Crisis: Critical Firm Sizes and Firm Size Distributions

PS224 Christian Cordes, Tong-Yaa Su, Pontus Strimling

1620 Acquisition and Firm Growth – the Perspective of Acquired Entrepreneurial Firms

PS225 Jing Xiao

15³⁰–16⁴⁵ Parallel Session F12: Innovation and Institutions – Macro

SR 163

Chair Andrew Watkins

1530 Federalism and Innovation Support across Europe – an Empiric Comparison

PS226 between Federal and Centralist Countries

Lasse Becker

15⁵⁵ N. N. PS227 N. N. N.

16²⁰ Institutional Quality and Technological Change – Who Drives Whom?

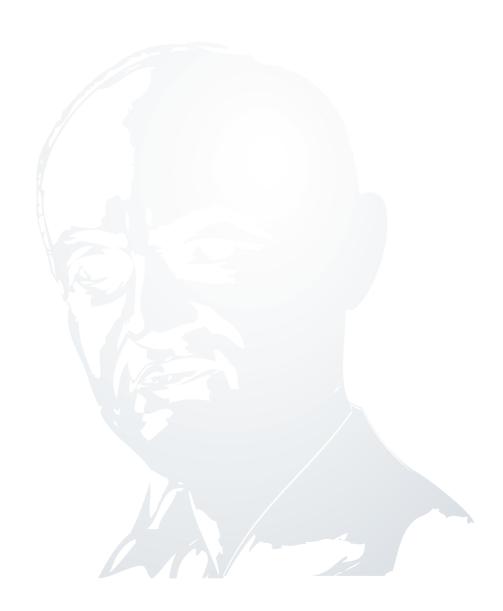
PS228 A Cross Country Analysis 1985–2000

Muhammad Nadeem Javaid

1645–1700 Coffee Break

1700-1800 **Presidential Address** Aula **Uwe Cantner**

Schumpeter Prize Banquet Please refer to page 57. 2000-0000



08¹⁵–09³⁰ Parallel Session G1: Innovation – Service Industries

LH 24

Chair Arianna Martinelli

08¹⁵ Knowledge Intensive Services, Urban Location and Innovation

PS229 Bernd Ebersberger, Sverre J. Herstad

0840 KIBS as Knowledge Providers – a Sectoral Perspective

PS230 Stefanie Picard, Maximilian Göthner

0905 Self-Organisation Capabilities of Third Sector Enterprises in Urban Contexts

PS231 Thomas Sauer

0815–0930 Parallel Session G2: Evolutionary Economics – Institutional Thinking

LH 144

Chair Martin Hilbert

On Human Knowledge and the Criterion of Accessibility

PS232 Sebastian Döll

0840 Technology and Institutions in Neo-Schumpeterian and Original Institutional

PS233 Thinking

Iciar Dominguez-Lacasa, John Hall

09⁰⁵ N. N. PS234 N. N. N.

08¹⁵–09³⁰ Parallel Session G3: Macroeconomics – ABM

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Chair Derek Bosworth

0815 Innovation, Demand, and Finance in an Agent Based-Stock Flow Consistent

PS235 Model

Alessandro Caiani, Antoine Godin, Eugenio Caverzasi, Luca Riccetti

Alberto Russo, Mauro Gallegati

0840 Credit Market in an Agent-Based Model of Endogenous Growth with Locally

PS236 Interacting Agents

Andrea Roventini, Giorgio Fagiolo, Tommaso Ferraresi, Marina Mastrorillo

Delio Panaro

09⁰⁵ N. N. PS237 N. N. N.

08¹⁵–09³⁰ Parallel Session G4: Entrepreneurship in Context

LH 146

Chair Erik Stam

08¹⁵ R&D, Innovation and Business Performance of Japanese Start-Ups:

PS238 a Comparison with Established Firms

Kenta Ikeuchi, Hiroyuki Okamuro

0840 Is Corporate Entrepreneurs' Strategy Culture Bound? International

PS239 Differences in Strategy Choice

Michael Wirtz, Laura Mathiaszyk, Christine Volkmann

0905 Start-Ups Down Under – How Start-Up Communities Facilitate Australian

PS240 Entrepreneurship

Marijn van Weele, Henk Steinz, Frank van Rijnsoever

08¹⁵–09³⁰ Parallel Session G5: Demand and Social Responsibility

LH 235

Chair Cristina Sousa

How Where I Shop Influences What I Buy – the Importance of the Retail

PS241 Format in Organic and Ethical Consumption
Chad Baum, Robert Weigelt, Leonhard Lades

0840 Consumer's Environmental Awareness and the Role of (Green)

PS242 Entrepreneurship – Lessons from Environmental Quality Competition and R&D

Activities for Environmental Policy

Torben Klarl

0905 Motivations for Corporate Social Responsibility in the Packaged Food

PS243 Industry – a Combined Stakeholder Management and Institutional Perspective

Larissa Shnayder, Frank van Rijnsoever, Marko Hekkert

0815–0930 Parallel Session G6: Industrial Dynamics – the Role of Demand

LH 250

Chair Bo Carlsson

0815 The Evolution of the US Brewing Industry – a "History-Friendly" Model

PS244 Christian Garavaglia, Michele Pezzoni

08⁴⁰ Strategic Choice vs. Environmental Adaptation – the Demand-Side Logic of

PS245 Firms' Intra-industry Exit and the Evolution of their Geographic Scope

Lalit Manral, Kathryn Harrigan

0905 Why do Consumers Replace High Tech Products? – an Empirical Analysis on

PS246 Digital Audio Players

Roberto Camerani, Nicoletta Corrocher, Roberto Fontana

08¹⁵–09³⁰ Parallel Session G7: Networks – Life Sciences

Senatssaal

Chair Jorge Niosi

0815 Re-Active and Active Innovation Network – a Comparative Study of R&D

PS247 Process for Antibody Grugs

Yasushi Hara, Ohsugi Yoshiyuki, Sadao Nagaoka

0840 Cervical Cancer Screening and the Emergence of Molecular Biology:

PS248 Institutional Groups and Network Bridges

Michael Hopkins, Daniele Rotolo, Ismael Rafols, Stuart Hogarth

0905 Who is the Right Partner? – Tangled Relation between Firm Performance

PS249 and Partners' Characteristics in the Pharmaceutical R&D Process

Koichiro Okamura

08¹⁵–09³⁰ Parallel Session G8: Economic History

SR 28

Chair Hagen Worch

08¹⁵ Missing Men – World War II Casualties and Structural Change

PS250 Christoph Eder

0840 Developing Robust Knowledge about Causal Processes – a History-friendly

PS251 Simulation of the Synthetic Dye Industry, 1857–1814

Johann Peter Murmann, Thomas Brenner

The Geography of Inventive Activities during the British Industrial Revolution.

PS252 1620-1850

Alessandro Nuvolari, Ugo Gragnolati, Valentina Tartari

08¹⁵–09³⁰ Parallel Session G9: Returns to Skills, Interaction and Mobility

SR 29

Chair Aimilia Protogerou

0815 Connections Matter – How Personal Network Structure Influences Biomedical

PS253 Scientists' Engagement in Medical Innovation

Pablo D'Este, Oscar Llopis

O840 Are All Moves Equally Good? – Changing Occupations and Productivity

PS254 Effects over the Careers of Inventors

Olof Ejermo, Lina Ahlin

The Returns to Complex Problem Solving Skills

PS255 Ljubica Nedelkoska

08¹⁵–09³⁰ Parallel Session G10: Collaboration with Academia

SR 147

Chair Mabel Sanchez-Barrioluengo

0815 Scientific Collaboration in the EU-FP – an Intensity-Heterogeneity Approach

PS256 Aurélien Fichet de Clairfontaine, Rafael Lata, Manfred Paier

Manfred M. Fischer

0840 The Influence of Collaboration on Firm Publications – Evidence form

PS257 Pharmaceutical Cancer Research

Bastian Rake, Maureen McKelvey

0905 Exploration or Exploitation of Knowledge from Universities – Does It make a

PS258 Difference?

Spyros Arvanitis, Martin Wörter

08¹⁵–09³⁰ Parallel Session G11: R&D and Growth Strategies

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Chair Junichi Nishimura

0815 Which Firms Benefit from Complementarity Effect in R&D the Most?:

PS259 Evidence from Germany Ivan Savin, Uwe Cantner

What Does (or Does Not) Determine Persistent Corporate High Growth?

PS260 Federico Tamagni, Stefano Bianchini, Giulio Bottazzi

0905 An Agent-Based Approach to Model Sustainability Transitions in Bioenergy

PS261 Systems

Gabriella Dellino, Piergiuseppe Morone, Carlo Meloni, Valentina Tartiu

08¹⁵–09³⁰ Parallel Session G12: Innovation and Institutions – Markets

SR 163

Chair Furong Jin

0815 Exploring the Extent of Private Digital Copying Exception as an Antidote to

PS262 Illegal Downloading – Evidence from Four Industries

Nicola Grassano, Roberto Camerani, Puay Tang

0840 Climbing to the Top – Evolutionary Career Patterns in the German Art Market

PS263 Massimiliano Nuccio, Alessandtra Durio, Marco Guerzoni

Ogos The Role of Industry Associations in Health Innovation and Politics of

PS264 Development – the Cases of South Africa and India

Andrew Watkins, Theo Papaioannou, Dinar Kale, Julius Mugwagwa

08¹⁵–09³⁰ Parallel Session G13: Green Innovation – Employment

SR 164

Chair Jop van den Hoogen

0815 The Greener the Better? – Job Creation Effects of Environmentally-Friendly

PS265 Technological Change

Giovanni Marin, Luisa Gagliardi, Caterina Miriello

08⁴⁰ Employment creation and green strategies in European SME – Policy Factors

PS266 and Techno-Organisational Changes

Massimiliano Mazzanti, Grazia Cecere

0905 Do Green Innovations Stimulate Employment? – Firm-level Evidence from

PS267 Germany

Bettina Peters, Georg Licht

09³⁰–09⁴⁵ Coffee Break

0945–1130 Final Outlook – Future of Capitalism

Aula Stanley Metcalfe, Carlotta Perez, Mario Pianta, Ulrich Witt

11³⁰–12⁰⁰ Conclusions and Farewell

Aula

12⁰⁰–12¹⁵ Coffee Break

12¹⁵–13⁰⁰ ISS General Assembly

Aula

PP1 Government Promotion and Industry Resistance in the Chinese New-Energy Vehicle Sector – Empirical Evidence and Multi-Theoretical Explanations Peter in der Heiden. Bernd Liesenkötter PP2 An Evolutionary Agent-Based Macroeconomic Model with Social Classes and **Endogenous Crises** Christian Klippert, Frank Beckenbach PP3 National Innovation Systems, Developing Countries, and the Role of Intermediaries – a Critical Review of the Literature Andrew Watkins, Theo Papaioannou, Dinar Kale, Julius Mugwagwa A Discrete Choice Experiment to Explain Knowledge Acquisition Strategies of PP4 SMFs Frank van Rijnsoever, Sander Kempkes PP5 An Analysis of Collabopration Networks in Scientific Studies on Bioenergy – Sugarcane Biomass in the Global Sphere and Brazil's Influence on the Knowledge Network Jose Maria Ferreira Jardim da Silveira PP6 Forecasting Disruptive Technologies by Patent Development Paths and Top ic Modellina Abdolreza Momeni, Katja Rost PP7 Overseas Factories, Worker Re-allocation and Technological Hollowing-out: a Case Study of Samsung's Mobile Phone Business Moosup Juna, Keun Lee PP8 Industry-University Partnership in an Emerging Market Economy Developing Innovative Leaders Mariia Molodchik, Anatolij Molodchik, Nikolai Akatov PP9 The Logic of Imitative Processes – Imitation as Secondary Innovation: an Axiomatic Schumpeterian Analysis Beata Cialowicz, Andrzei Malawski PP10 An Evolutionary Model of Industrial and Firm Dynamics – a Demand-side Analysis Lalit Manral PP11 Global Agriculture Innovation – a R&D Impact Model Leonardo Andrade Rocha, Maria-Ester Dal Poz PP12 The Impact of Market Innovations on the Evolution of Norms - the Sustainability Case Stephan Müller, Georg von Wangenheim

Poster Presentations

PP13 Attitude of Civil Servants Towards the Adoption of a New Integrated Financial Management System (IFMS) Kamira Muriel Sanchez PP14 The Impact of Dynamic Capabilities in Innovation – a Comparison between Wineries of the Alentejo Region and the Region of Provence Vítor Ferreira, Tânia Fonseca, Ana Lisboa N. N. PP15 N. N. PP16 International Technology Flows and Trade in Goods – an Empirical Analysis of OFCD Countries Seunghyun Kim, Mi-Ae Jung PP17 Technological Regimes and the Creative Destruction of Natural Monopolies: Exploring the Impact on Electricity Distribution Utilities using a Sectoral System of Innovation Approach Paul Newbury PP18 N. N. N. N. PP19 Determinants of Catching-up Performance in Chinese Sectors Xibao Li, Xudong Gao, Keun Lee PP20 Animal Spirits, the Venture Capital Market and Innovation Elsie Onsongo, Diego d'Andria, Ivan Savin

PP22 Cost Spreading in the Photovoltaic Industry - Testing the Model of Cohen and

Klepper (1996)

Ann-Kathrin Blankenberg

PP23 Reallocation within Multinational Companies

Dirk Engel, Vivien Procher

PP24 Does the Experience of Patent Attorneys Affect the Quality of Patents?

Christina Koller, Bernd Ebersberger

PP26 Over-Generational Dynamics of the Production of Science and Scientists

Sotaro Shibayama

PP26 Testing Evolutionary Theory of Household Consumption Behaviour in the

Case of Novelty

Kenza El Qaoumi, Pascal Le Masson, Benoit Weil

PP28 R&D Financing Constraints and Technological Progress

Pascal Aßmuth

Poster Presentations

	Total Troolitations
PP29	University-Industry-Government Collaboration for Systemic Innovation: Emerging Cases of Societal Experimentation for Sustainability Masaru Yarime
PP31	Price Elasticity of Demand in the European Wholesale Electricity Market Niyaz Valitov, Sebastian Nielen, Werner Bönte, Torben Engelmeyer
PP32	R&D, Productivity Growth and Firm Dynamics <u>Blandina Oliveira</u> , Adelino Fortunato
PP33	Measuring the Diffusion of Nanotechnologies as a new Technological Paradigm – a Patent Analysis <u>G. Alenka Guzmán</u> , Edgar Acatitla
PP34	The Role of Prior Art and Product Architecture for the Direction of Technological Knowledge Flows – a Patent Based Regression Analysis Tobias Schmidt, Benedikt Battke, Stephan Stollenwerk, Volker Hoffmann
PP35	Understanding the Transition from the Cell-Kill Paradigm to Targeted Therapies Florence Blandinieres

Schumpeter Prize Competition 2014

The International Joseph A. Schumpeter Society is pleased to announce the 14th Schumpeter Prize Competition on Foundations of Economic Change – Behaviour, Interaction and Aggregate Outcomes.

The Prize is awarded every two years in recognition of a recent scholarly contribution related to Schumpeter's work. It carries a cash award of 10,000 EUR and will be awarded during the Schumpeter Prize Banquet (please refer to page 57).

The ISS gratefully acknowledge the Foundation for Technology, Innovation and Research Thuringia (STIFT Erfurt) for sponsoring the 2014 Schumpeter Prize.

Former Schumpeter Prize Winners

1 Office CO	nampotor i rizo willioro
2012	Franco Malerba, Richard Nelson, Luigi Orsenigo, Sydney Winter
2010	William Lazonick, Bart Nooteboom
2008	Mario Amendola, Martin Fransman, Jean-Luc Gaffard, Thomas McCraw
2006	Philippe Aghion, Clifford T. Bekar, Kenneth I. Carlaw, Rachel Griffth,
	Richard N. Langlois, Richard G. Lipsey
2004	J. Peter Murmann
2002	Steven Klepper
2000	Brian J. Loasby, Jason Potts
1998	Masahiko Aoki, Frank R. Lichtenberg, Mancur Olson
1996	Maureen D. McKelvey
1994	Elias Dinopoulos, Jean Fan
1992	Christopher Green, Richard Musgrave
1990	W. Brian Arthur, Joel Mokyr, Manuel Trajtenberg
1988	Christopher Freeman



Cooperations and Exhibitors

We would like to thank the following partners for their kind support!

Cooperations

Centre for European Economic Research (ZEW) (Mannheim/DE)

Ernst-Abbe-Foundation Jena (Jena/DE)

Foundation for Technology, Innovation and Research Thuringia (STIFT) (Erfurt/DE)

Friedrich Schiller University (Jena/DE)

German Research Foundation (DFG) (Bonn/DE)

Halle Institute for Economic Research (IWH) (Halle a. d. Saale/DE)

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Max Planck Institute of Economics (Jena/DE)

Media Cooperations

INOMICS GmbH (Berlin/Germany)

Oxford University Press Cambridge Journal of Economics, Industrial and Corporate Change (Oxford/GB)

Exhibitors

Cambridge University Press (Cambridge/GB)

Edward Elgar Publishing Ltd (Cheltenham/GB)

Halle Institute for Economic Research (IWH) (Halle a. d. Saale/DE)

Springer-Verlag GmbH (Berlin/DE)









Friedrich-Schiller-Universität Jena





















State at Printing

Social and Cultural Programme

Get Together • Sunday, 27 July 2014

After the opening of the conference, the Get Together will take place at the inner courtyard of the venue in form of a "Thuringian Evening" including a typical grill buffet.



Sunday, 27 July 2014 Date

1830 hrs Beain

Venue Courtyard of the University

> Fürstengraben 1 07743 Jena (DE)

Fee Conference Participant included* **FUR 30** Accompanying Person

Individual Guided Tours • Monday, 28 July 2014

At the end of the scientific programme there are a range of individual social programme offers based on the topic "Innovation City Jena", which can be booked during the registration process.

"Jena between History and Hightech" - Classical City Tour

Important personalities studied and taught at the university which was founded in 1558. Learn more about Friedrich Schiller, Ernst Abbe, Carl Zeiss and the most popular places.



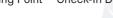
© Andreas Hub

1900 hrs Beain Fee EUR 7.50* Meeting Point Check-In Desk

"From Tower to Tower" - a Combined Tour

Experience the history of Jena along the medieval city fortifications.

1900 hrs Begin **FUR 8*** Fee Meeting Point Check-In Desk



Zeiss Planetarium Jena

Enjoy this visit to the Zeiss Planetarium, the longest operating projection planetarium in the world with full-dome projection. Constructed by the astrophysicist, engineer, architect and leading Zeiss manager Walter Bauersfeld and opened in 1926, it can be viewed the archetype of all similar devices worldwide. Its modern, state-of-the-art projection technique provides wikimedia.org/W. Pehlemann a fascinating access to visualising and conceiving cosmic phenomena including the motion of celestial bodies and the expansion of the universe.



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Begin 1900 hrs included* Fee Check-In Desk Meeting Point

^{*}Registration is obligatory.

Social and Cultural Programme

Schumpeter Prize Banquet • Tuesday, 29 July 2014

In the space of the Schumpeter Prize Banquet, things happen when good wine and food enliven an evening. We would like to invite you to one of the historical buildings in Jena the "Volkshaus"; the perfect place to experience the evening flair; meet other interesting conference participants and enjoy this night!



© C. Lofor

Begin 19³⁰ hrs

Venue Volkshaus Jena

Carl-Zeiß-Platz 15 • 07743 Jena (DE)

Fee Conference Participant included*
Accompanying Person EUR 30*

Individual Social Programme • Wednesday, 30 July 2014

At the end of the scientific programme of the conference different social programme offers can be booked during the registration process.

Guided City Tour - the Romantics of Jena

Colourful anecdotes round off this city tour – while lots of information will be provided about the romantics of Jena, their work and their activities.

Begin 1300 hrs Fee EUR 8* Meeting Point Check-In Desk



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Botanic Garden Jena

The Botanic Garden in Jena is located in the centre of the town and is part of the Friedrich Schiller University. On an area of 4.5 hectares, some 10,000 plant species are cultivated outside and in greenhouses.



@ Andreas Hub

Opening Hours 1000-1900 hrs daily

Fee EUR 3 (to be payed at the venue)**
Venue Fürstengraben 26 • 07743 Jena/DE

Schiller's Garden House

Welcome to Friedrich Schiller's Garden House, the Jena home of one of Germany's most prominent poets and thinkers. The summer house is the only remaining domicile of Schiller's years in Jena.





© Toma Babovic

KulturArena 2014

The KulturArena in Jena – summer after summer the people seem to unite for one purpose: to be part of the hustle and bustle of theatre spectacles, festivities, silent and loud sounds. The final program and tickets of this year's KulturArena can be found at www.kulturarena.de/english.html.

^{*} Registration is obligatory.

^{**}Registration is not needed.

General Information

Venue

Friedrich Schiller University Jena Main Building Fürstengraben 1 07743 Jena (DE)



Friedrich-Schiller-Universität Jena

Date

27-30 July 2014

Homepage

You will find current information on our website at www.schumpeter-conference.de.

Registration

Please register online at www.schumpeter-conference.de. For registrations via fax or postal mail, please use the registration form at the end of the programme book.

Registration Fees

Member*	EUR 525
Non Member	EUR 600
Student** (full time)	EUR 275

Day Registration	27 July	28 July	29 July	30 July
Member*	EUR 225	EUR 275	EUR 225	EUR 225
Non Member	EUR 250	EUR 250	EUR 300	EUR 250
Student** (full time)	EUR 100	EUR 100	EUR 150	EUR 100

Social Programme

Get Together "Thuringian Evening" • Sunday, 27 July 2014

Conference Participant	included
Accompanying Person	EUR 30

Individual Social Programme • Monday, 28 July 2014

"Jena between History and Hightech" – Classical City Tour	EUR 7,50
"From Tower to Tower" – a Combined Tour	EUR 8
Zeiss Planetarium Jena	included

Schumpeter Prize Banquet • Tuesday, 29 July 2014

Conference Participant	included
Accompanying Person	EUR 30

Individual Social Programme • Wednesday, 30 July 2014

Guided City Tour – the Romantics of Jena	FUR 8
Guided City Tout - the Romaniucs of Jena	LUNG

^{*} To be eligible for the MEMBER rate you must be a current financial ISS member before registering to attend the conference.

^{**} To be eligible for the STUDENT rate you must be a current full time PhD student before registering to attend the conference. Please send proof to Conventus.

Payment/Confirmation of Payment

An invoice or confirmation of registration will be sent to you via postal or electronic mail within 14 days after online or paper registration. This invoice is a valid invoice which may be submitted to the local tax and revenue office. All fees are due upon receipt of invoice/registration confirmation. Payment transfers must include participant's name and invoice number. Payment is also accepted by credit card (Master-/Eurocard, American Express, VISA). Should you transfer your invoice amount within 10 days of the start of the event, please present your transfer remittance slip at the Check-In desk as proof of payment.

General Terms and Conditions

Please find our General Terms and Conditions at www.schumpeter-conference.de.

Hotel Reservation/Accommodation

We have allocated rooms at the hotels listed on the conference homepage at www.schumpeter-conference.de.

Please note: Conventus GmbH acts as an intermediary party and assumes no liability for reservations made. Changes and cancellations have to be addressed to the appropriate hotel directly.

Arrival

By car

Navigation details: Friedrich Schiller University Jena Main Building Fürstengraben 1 07743 Jena (DE)



Friedrich-Schiller-Universität Jena

By plane

If you are coming from a non-european country, we recommend flights to Frankfurt International Airport. From there we suggest to take the very comfortable ICE express train leaving directly from the airport every hour. Alternatively you may take a connecting flight to Leipzig which is closer to Jena, but there are only 4–5 connections per day.

For your travel within Europe you have several flight options:

Frankfurt International Airport (305 km)

Take the ICE train from the airport ("Fernbahnhof") to Weimar and change to regional train from Weimar to Jena West. The trains run about every hour. The journey from Frankfurt airport to Jena takes about 3.5 hours.

Airport Leipzig (90 km)

Take the S-Bahn from the airport train station to Leipzig main train station and then an ICE train to Jena Paradies. The journey from Leipzig airport to Jena takes about 2 hours.

Airport Berlin Tegel (250 km)

Take the airport bus TXL from the airport to the main train station and then the ICE train to Munich which stops at Jena Paradies. The journey from Berlin Tegel to Jena takes about 3 hours. From the train station Jena Paradies please follow our signature on site to reach the conference venue within a few minutes

General Information

Parking

There are different possibilities for public parking spaces in Jena. The best spaces might be at "Schlossgasse" and at the "Lutherplatz".

Cooperation with German Railways (DB)

Acting today for tomorrow: Travel by train from EUR 99 with 100% green power to the ISS Conference in Jena.



In cooperation with Conventus Conferencemanagement & Marketing GmbH and Deutsche Bahn you travel safely and conveniently to the ISS Conference!

Your way to save the environment: Travel with 100% green power to your event with Deutsche Bahn long-distance services. We guarantee to get the energy you needed for your journey in Germany from 100% renewable sources.

The price for your Event Ticket for a return trip* to Jena is:

2nd class EUR 99 (for defined train connection)
1st class EUR 159 (for defined train connection)

2nd class EUR 139 (for all trains) 1st class EUR 199 (for all trains)



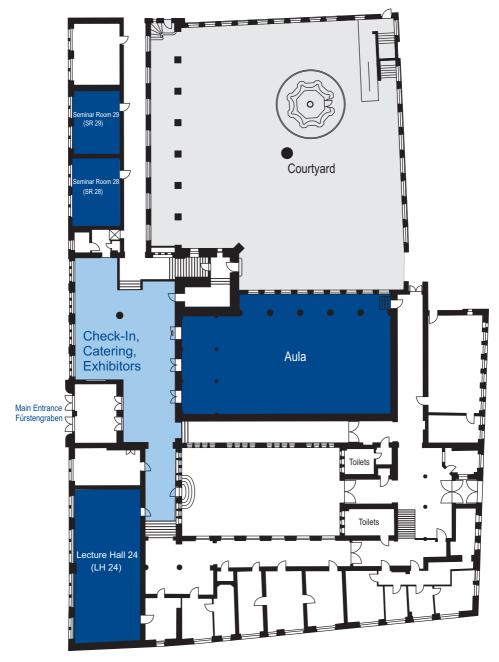
Our call centre is glad to inform you about the ticket price for international journeys.

This special offer is valid for all conferences of Conventus Conferencemanagement & Marketing GmbH in 2014.

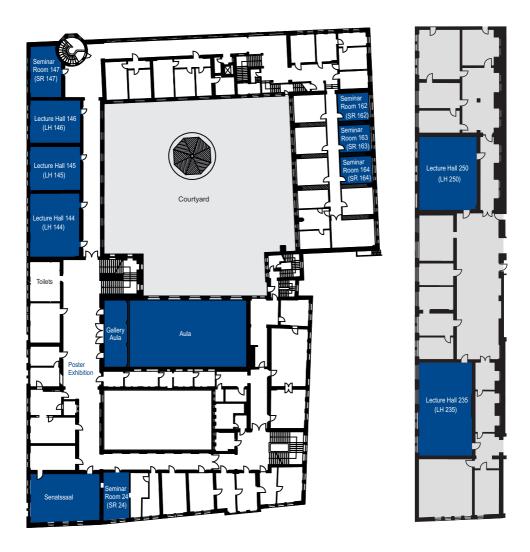
To book call +49 180 6 31 11 53** and quote "CONVENTUS" as reference. Have your credit card ready please.

- * An advance booking of at least three days is required. Changes and reimbursement before the first day of validity are EUR 15 excluded from the first day of validity onwards. Passengers restrict themselves to a particular train and travel times. For a supplement of EUR 30 full flexible tickets are also available for domestic travels within Germany.
- ** The booking line is available from Monday to Saturday 0700 to 2200. Calls will be charged at EUR 0.40 per call, from mobiles EUR 0.60 per call at maximum.

Plan of the Conference Venue - Ground Floor

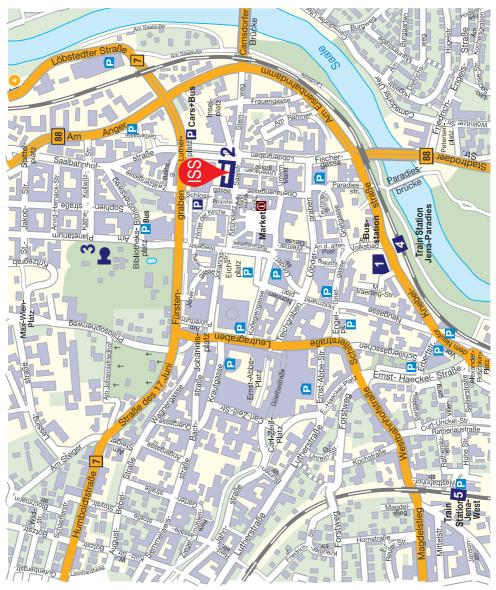


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Friedrich Schiller University Jena

City Plan



- © Jena Kultur
- 1 Volkshaus 2 Main Building University 3 Planetarium
- 4 Train Station Jena-Paradies 5 Train Station Jena-West

General Information

Certificate of Attendance

Certificates of Attendance are available on the last day of the conference at the Check-In.

Name Tag

Attendants and registered accompanying persons will receive a name tag after registration. Admittance to the conference is only allowed for those with a name tag. Name tags should be worn at all times.

Evaluation

We are always striving to provide high conference quality. This goal can only be reached with your help, your active participation and constructive criticism. Please turn in your completed and legible evaluation form to the check-in on the last day.

Check-In

The check-in desk can be found in the entrance hall of the conference venue. It will be opened as follows:

Sunday	Monday	Tuesday	Wednesday
08 ⁰⁰ –19 ⁰⁰ hrs	07 ³⁰ –18 ³⁰ hrs	07 ³⁰ –18 ³⁰ hrs	07 ³⁰ –12 ³⁰ hrs

Poster Viewings

All posters will be presented during poster viewings and can be accessed and viewed during the whole conference.

The poster viewings will not be chaired. However, the presenting author gets the chance to present his or her poster to an interested audience.

Poster Viewina I

Monday, 28 July 2014, 1300-1345 hrs

Poster Viewing II

Tuesday, 29 July 2014, 1300-1345 hrs

The three most outstanding posters will be awarded.

Posters should be no larger than DIN A0 (84.1 cm \times 118.9 cm). Poster pinboards are 120 cm \times 150 cm. They are only to be used with the designated pins. Pinboards will be numbered. You will find your poster number in the programme book from page 51 ff.

Posters should be hanging on Sunday, 27 July 2014 and removed on Wednesday, 30 July 2014, 1200 hrs. Poster presenters are asked to be present during the poster viewings.

Prizes

All Posters will be considered for the ISS 2014 Best Poster Award and all papers written by doctoral students only are in competition for the ISS 2014 Doctoral Student Best Paper Award. Additional information can be found on the conference website.

Internet

There are computers with internet access available. Accessing the internet via eduroam works too.

Language

The conference language is English.

Catering

Catering will be provided during the official programme breaks at the entrance hall of the conference venue (please refer to page 62).

Smokina

Smoking is prohibited inside the conference venue.

Specific Needs

In case of special needs or requests of special interest, please contact the professional congress organiser Conventus GmbH (iss@conventus.de or +49 3641 31 16-358).

Visa Requirements

A visa is not required for semi-annual visits of up to three months for nationals of those countries for which the European Community has abolished the visa requirement. The fee for a Schengen visa (a policy referring to the temporary entry of persons) valid for travel to 26 member countries (22 European Union and 4 non-EU members), staying up to 90 days, costs about EUR 60. Please consult your local German Embassy or consulate-general for further information or visit www.auswaertiges-amt.de/EN. (www.schengenvisa.cc).

In case an official invitation letter is necessary, please contact Conventus via e-mail to iss@conventus.de.

General Hints for Presenting Authors and Sessions Chairs

Submitting Your Presentation/Technical Information

A presentation notebook with a PDF reader and MS Office PowerPoint 2010 will be provided. The use of personal notebooks is possible upon agreement. However, it may interrupt the flow of the programme in the lecture hall. Please provide an adapter for VGA if necessary. A technical supervisor can help you.

Please note: Certain encodings for video and audio files could lead to problems. Please contact our technical support on site in advance. Should you wish to use non-digital equipment, please also contact us

Sessions Chairs are expected to be in the assigned lecture room at least 10 minutes before the beginning of the Session, in order to check if everything is fine. To ensure the smooth running of the entire programme, all speakers are encouraged to adhere to the prescribed lecture time.

Parallel Sessions

15 minutes per Presentation + 5 minutes discussion by discussant + 5 minutes discussion from the floor (The first presenter is discussed by the third one, the second presenter is discussed by the first one and the third presenter is discussed by the second one.)

Semi-Plenary

20 minutes per presentation + 15 minutes discussion time from the floor at the end of the session, including Session Chair comments. To ensure the smooth running of the entire programme, all speakers are encouraged to adhere to the prescribed lecture time.

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